



**2017 Sonora Region Conference**  
**Make Waves**  
February 9<sup>th</sup> – 12<sup>th</sup>, 2017  
Hilton Irvine/Orange County Airport  
Orange County, CA

# Make Waves



Dear Potential Sponsor:

The Society of Women Engineers (SWE) Sonora Region's annual conference and career fair will be February 9<sup>th</sup> - 12<sup>th</sup>, 2017 at the Hilton Irvine/Orange County Airport. With your support, we will achieve phenomenal success. We anticipate at least 400 professional and collegiate members to participate.

SWE is unique in that it gives engineers, scientists, and technical management in your organization the opportunity to:

- Recruit top talent - ranging from new graduates to experienced professionals - in one place;
- Learn from exceptional keynote speakers, workshops, and activities designed to inspire, educate, and connect;
- Network and build professional alliances with other organizations and companies

SWE is a 501(c)(3) non-profit educational and service organization. More detailed information on SWE can be found at [www.swe.org](http://www.swe.org). The Sonora Region of SWE is comprised of eleven professional and twenty nine collegiate sections of SWE located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah and also includes Members at Large.

Sponsorships and Career Fair participation are the two major elements of a successful conference and provide a valuable partnership between SWE and your organization. Please review the attached *Sponsorship and Career Fair Interest Form* and let us know how you want to support the conference.

## Schedule Overview

<b>Friday</b>	<b>Saturday</b>	<b>Sunday</b>
- Registration	- Registration	- Region Council Meeting
- Technical Tours	- State of SWE Breakfast	- Outreach Activity
- Sightseeing Tours	- Break Out Sessions	
- Networking Social	- Keynote Lunch	
	- Career Fair	
	- Collegiate Transition Event	
	- Keynote and Awards Dinner	

Thank you for your consideration and interest in SWE. Your partnership is deeply appreciated. Sincerely,

Nadia Bess  
Conference Chair  
[conference2017@swe-oc.org](mailto:conference2017@swe-oc.org)  
(415) 686-0759

Molly Martens  
Conference Sponsorship Chair  
[conference2017-sponsors@swe-oc.org](mailto:conference2017-sponsors@swe-oc.org)  
(316) 210-0105

## Conference Sponsorship Levels

### **Platinum Sponsor- \$10,000+**

- Ten Full Conference Registrations & Reserved Table at Meals
- Full Page Color Ad on Inside (Front or Back Cover) of Conference Program Book
- Two Career Fair Tables
- Access to Attendee Resume Database
- Verbal Recognition at Conference & Link on Conference Website
- Company Banner Hung at all Keynote Events (*banner provided by sponsor*)

### **Gold Sponsor: \$5,000 - \$9,999**

- Five Full Conference Registrations
- Full Page Black & White Ad in Conference Program Book
- Two Career Fair Tables
- Access to Attendee Resume Database
- Verbal Recognition at Conference & Link on Conference Website

### **Silver Sponsor: \$2,500 - \$4,999**

- Three Full Conference Registrations
- Half Page Black & White Ad in Conference Program Book
- One Career Fair Table
- Access to Attendee Resume Database
- Verbal Recognition at Conference & Link on Conference Website

### **Bronze Sponsor: \$1,500 - \$2,499**

- Two Full Conference Registrations
- Quarter Page Black & White Ad in Conference Program Book
- One Career Fair Table
- Access to Attendee Resume Database
- Verbal Recognition at Conference & Link on Conference Website

### **Copper Sponsor: \$1,000 - \$1,499**

- One Full Conference Registration
- One Career Fair Table
- Access to Attendee Resume Database
- Recognition at Conference & Link on Conference Website

## **Additional Sponsorship Opportunities\***

### **Keynote & Awards Dinner Sponsor - \$30,000 - Only 1 sponsorship available!**

- 5 minute window to address Conference attendees at Conference dinner
- 20 full Conference registrations and reserved named tables in front at all meals

### **Keynote Lunch Sponsor - \$20,000 - Only 1 sponsorship available!**

- 5 minute window to address Conference attendees at Conference lunch
- 10 full Conference registrations and reserved named table in front at all meals

### **State of SWE Breakfast Sponsor- \$13,000 - Only 1 sponsorship available!**

- 5 minute window to address Conference attendees at Conference breakfast
- 10 full Conference registrations and reserved named table in front at all meals

### **~~Networking Reception Sponsor - \$4,000 - Only 1 sponsorship available!~~**

- ~~• Sole sponsor of opening networking reception on Friday evening~~
- ~~• 5 minute window to address the group~~

### **~~Conference Tote Bag Sponsor - \$2,500 - Only 1 sponsorship available!~~**

- ~~• Sole sponsor for tote bags that each attendee will receive~~
- ~~• Company logo printed on Conference tote bags used by all attendees~~

### **~~Program Sponsor - \$1,500 - Only 1 sponsorship available!~~**

- ~~• Logo on Conference program cover~~
- ~~• Full page color ad on back cover~~

### **~~Signage Sponsor - \$1,000 - Only 1 sponsorship available!~~**

- ~~• Logo on all event signage~~

### **~~Registration Sponsor - \$750 - Only 1 sponsorship available!~~**

- ~~• Logo on all badges & company name on lanyards~~
- ~~• Company logo on all signage at registration area~~

### **Shirt Sponsor - \$500 - Only 1 sponsorship available!**

- Logo on shirt worn by entire planning committee at event

*\*All additional sponsorship opportunities include recognition in the Conference program, in Conference marketing materials, and a link on the Conference website.*

### **Career Fair Booth - \$800**

- One Career Fair Table
- Recognition in Conference Program & Link on Conference Website
- 20% discount on multiple adjacent booths purchased by the same company

### **Small Business\*/Non-Profit Organization/Academic Institution Booth - \$500**

- One Career Fair Table (6' x 30")
- Recognition in Conference Program & Link on Conference Website

*\* Small businesses are defined as 150 employees or less*

### **Advertisement Opportunities:**

- Full Page Ad in Conference Program: \$1,000
- Half Page Ad in Conference Program: \$500
- Quarter Page Ad in Conference Program: \$300

### **In-Kind Donations:**

- Prizes and giveaways
- Tote Bag Stuffers: Magnets, Key Chains, Pens, Highlighters, Note Paper, etc.

## Sponsorship and Career Fair Interest Form

([Also available online here](#))

Company/ Participant Name: \_\_\_\_\_

\*As it will appear in published materials:

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

\_\_\_\_\_

**To best take advantage of these sponsorship opportunities, please contact Molly Martens at [conference2017-sponsors@swe-oc.org](mailto:conference2017-sponsors@swe-oc.org) to express your interest. We will use your much-appreciated pledge to subsidize the conference fees for collegiate attendees and to encourage the leadership development of professional members.**