



Society of Women Engineers

ASPIRE • ADVANCE • ACHIEVE



2014 Sonora Region Conference
Soarin' Over San Diego
February 28th – March 2nd, 2014
Hilton San Diego Resort & Spa
San Diego, CA

Soarin' Over San Diego



Dear Potential Sponsor:

The Society of Women Engineers (SWE) Sonora Region's annual conference and career fair will be February 28th - March 2nd of 2014 at the Hilton San Diego Resort & Spa. With your support, we will achieve phenomenal success. We anticipate 500 professional and collegiate members to participate.

SWE is unique in that it gives engineers, scientists, and technical management in your organization access to:

- Potential new hires ranging from new graduates to experienced professionals;
- Keynote speakers, workshops, and activities designed to inspire, educate, and connect;
- Networking and building professional alliances with other organizations and companies

SWE is a 501(c)(3) not-for-profit educational and service organization. More detailed information on SWE can be found at www.swe.org. The Sonora Region of SWE is comprised of eleven professional and twenty nine collegiate sections of SWE located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah and also includes Members at Large.

Sponsorships and Career Fair participation are the two major elements of a successful conference and provide a valuable partnership between SWE and your organization. Please review the attached *Sponsorship and Career Fair Interest Form* and let us know how you want to support the conference. Specific event sponsorships are available. Additional sponsorship opportunities are available including door prizes and attendance bag stuffer items.

Schedule Overview

Friday

- Registration
- Technical Tours
- Sightseeing Tours
- Networking Social
- Outreach Activity

Saturday

- Registration
- Keynote Breakfast
- Break-out Sessions
- Lunch and State of SWE
- Career Fair
- Collegiate Transition Event
- Keynote and Awards Dinner

Sunday

- Region Council Meeting

Thank you for your consideration and interest in SWE. Your partnership is deeply appreciated. Sincerely,

Nadia Bess & Kim Ring
Conference Planning Committee Chairs
conference2014@swesandiego.org
(415) 686-0759 & (760) 419-3785

Kathleen Monk
Conference Sponsorship Chair
conference2014-sponsors@swesandiego.org
(949) 280-4038



SWE Sonora Region Conference Attendees

The Sonora Region Conference is tailored for both professionals and collegiates from the following SWE Sections:

Professional Sections

- Antelope Valley
- Central Coast
- Central New Mexico
- Greater Salt Lake
- Las Vegas Valley
- Los Angeles
- Members at Large
- Orange County
- Phoenix
- San Buenaventura Section
- San Diego County
- Tucson

Collegiate Sections

Arizona

- Arizona State University
- Northern Arizona University
- University of Arizona

Nevada

- University of Nevada at Las Vegas

New Mexico

- New Mexico Inst. Mining & Tech
- New Mexico State University
- University of New Mexico

Utah

- Brigham Young University
- University of Utah
- Utah State University
- Weber State University

Southern California

- California Institute of Technology
- Cal Poly Pomona
- Cal Poly San Luis Obispo
- CSU Fullerton
- CSU Long Beach
- CSU Los Angeles
- CSU Northridge
- Embry-Riddle Aeronautical
- Harvey Mudd College
- Loyola Marymount University
- San Diego State University
- UC Irvine
- UC Los Angeles
- UC Riverside
- UC San Diego
- UC Santa Barbara
- University of San Diego
- University of Southern California



Conference Sponsorship Levels

Platinum Sponsor- \$ 10,000+

- Five Full Conference Registrations
- 12 Tickets to Keynote Speaker Breakfast
- Full Page Color Ad on Inside or Back Cover of Conference Program Book
- Two Career Fair Tables (12' x 30")
- Copy of Resume CD
- Recognition at Conference & Link on Conference Website
- Company Banner Hung at all Keynote Events
(Banner provided by sponsor)

Gold Sponsor- \$ 5,000

- Three Full Conference Registrations
- 8 Tickets to Keynote Speaker Breakfast
- Full Page Ad in Conference Program Book
- Two Career Fair Tables (12' x 30")
- Copy of Resume CD
- Recognition at Conference & Link on Conference Website

Silver Sponsor- \$ 2,500

- Two Full Conference Registrations
- 5 Tickets to Keynote Speaker Breakfast
- Half Page Ad in Conference Program Book
- One Career Fair Table (6' x 30")
- Copy of Resume CD
- Recognition at Conference & Link on Conference Website

Bronze Sponsor- \$ 1,500

- Two Full Conference Registrations
- Quarter Page Ad in Conference Program Book
- One Career Fair Table (6' x 30")
- Copy of Resume CD
- Recognition at Conference & Link on Conference Website





Additional Sponsorship Opportunities

Networking Social Sponsor - \$ 2,000 – only 1 sponsorship available!

- Sole sponsor of opening networking event on Friday evening
- 5 minute window to address the group

Conference Tote Bag Sponsorship - \$1,500- only 1 sponsorship available!

- Sole sponsor for tote bags that each attendee will receive
- Company logo printed on tote bags

Collegiate Transition Reception Sponsor - \$ 1,400 – only 1 sponsorship available!

- Sole sponsor of reception to provide graduating seniors with advice and networking opportunities
- 5 minute window to address the graduating seniors

Career Fair Large Company - \$ 800

- One Career Fair Table (6' x 30")
- One Full Conference Registration
- Recognition at Conference & Link on Conference Website

Career Fair Small Company*/Academic - \$ 400

- One Career Fair Table (6' x 30")
- One Full Conference Registration
- Recognition at Conference & Link on Conference Website

*A small company is less than 150 employees

Advertisement Opportunities:

- Transportation Sponsor: \$750
 - *Company logo on signs used to direct attendees to buses for tours*
- Conference Program Book Sponsor: \$200
 - *Thanked in program for generous printing donation*
- Full Page Ad in Conference Program: \$1000
- Half Page Ad in Conference Program: \$500
- Quarter Page Ad in Conference Program: \$300

Tickets:

- Additional Keynote Breakfast Ticket: \$45 each
- Additional Keynote Awards Dinner Ticket: \$75 each
- Additional Full Conference Registration: \$160 each

In-Kind Donations:

- Prizes and giveaways
- Tote Bag Stuffers: Magnets, Key Chains, Pens, Highlighters, Note Paper, etc



Sponsorship and Career Fair Interest Form

([Also available online](#))

Company/ Participant Name: _____

*As it will appear in published materials:

Contact Person: _____

E-mail Address: _____

Phone: _____

Fax: _____

Mailing Address: _____

To best take advantage of these sponsorship opportunities, please contact Kathleen Monk at conference2014-sponsors@swesandiego.org by October 16, 2013 to express your interest. We will use your much-appreciated pledge to subsidize the conference fees for collegiate attendees.

