



Society of Women Engineers

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2013 Sonora Region Conference Reaching New Heights

**March 1 - 3, 2013
Salt Lake City, Utah**

Reaching New Heights



Dear Potential Sponsor & Career Fair Participant:

In 2013, the Society of Women Engineers (SWE) Sonora Region will be hosting the annual region conference and career fair to be held in Salt Lake City, Utah. The conference and career fair will be held March 1-3, 2013 at the Downtown Radisson Salt Lake. Previous individual region conferences have been very successful and we are counting on your support to make this conference the best one to date. We are expecting approximately three hundred professional and collegiate members to participate.

What difference would it make in your organization if your engineers, scientists, and technical management had access to:

- potential new hires ranging from new graduates to experienced professionals;
- keynote speakers, workshops, and activities designed to inspire, educate, and connect; and
- networking and building professional alliances with other organizations and companies

SWE is a 501(c)3 not-for-profit educational and service organization. Information on SWE can be found at www.swe.org. The Sonora Region of SWE is comprised of eleven professional and thirty collegiate sections of SWE and members-at-large located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah.

Sponsorships and Career Fair participation are the two major elements of a successful conference and provide a valuable partnership between SWE and your organization. Please review the attached *Sponsorship and Career Fair Participant Reply Form* and let us know how you want to support the conference. Specific event sponsorships are available. Additional sponsorship opportunities are available including door prizes and attendance bag stuffer items.

Schedule Overview

Friday

- Registration
- Technical Tours
- Sightseeing Tours
- Opening Reception
- Outreach Activity

Saturday

- Registration
- Keynote Breakfast
- Break-out Sessions
- Keynote Lunch
- Career Fair
- Closing Reception

Sunday

- Region Council Meeting

Thank you for your consideration and interest in SWE. Your partnership is deeply appreciated.
Sincerely,

Yara Abawi, Vicki Ragsdale
Conference Planning Committee Chairs
regionB2013conference@swe.org
(801)-931 7473



Sponsorship and Career Fair Participant Reply Form

Our organization would like to sponsor the following (Online form available):

Platinum Sponsor- \$ 10,000

- Five Full Conference Registrations
- 12 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (10' x 4')
- Recognition at Conference

Gold Sponsor- \$ 5,000

- Three Full Conference Registrations
- 8 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (10' x 4')
- Recognition at Conference

Silver Sponsor- \$ 2,500

- Two Full Conference Registrations
- 5 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad in Program Book
- One Career Fair Table (5' x 4')
- Recognition at Conference

Bronze Sponsor- \$ 1,500

- Two Full Conference Registrations
- Black & White Ad in Program Book \$ _____
- One Career Fair Table (5' x 4')
- Recognition at Conference

Special Sponsorship Opportunity- \$ 1,000

- Outreach Activity \$ _____
- Collegiate to Professional Transition Event

Career Fair Large Company- \$ 750

- One Career Fair Table (5' x 4')
- One Full Conference Registration \$ _____
- Recognition at Conference

Career Fair Small Company/Academic- \$ 350

- One Career Fair Table (5' x 4')
- One Full Conference Registration \$ _____
- Recognition at Conference

*A small company is less than 150 employees

General Sponsorship (fill in the amount) \$ _____

Additional Keynote Tickets @ \$ 30 each person \$ _____

Additional Full Conference Registration @ \$ 110 each person \$ _____

Total \$ _____

To sponsor specific events or conference items, please contact Yara Abawi directly. Door prizes and bag stuffers are also welcome.

Sponsorship and Career Fair Contact Information

Online form available



Career Fair Participant Name:

*As it will appear in published materials:

Contact Person:

Title:

E-mail address:

Phone:

Fax:

Mailing Address:

Names of Individuals who will be registering from your company:

*This is not a conference registration. Please register each attendee separately using a conference registration form.

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If your company would like to donate door prizes or goodies for the conference totes, please contact Yara Abawi at regionB2013conference@swe.org for shipping address and arrangements.



Payment Options

Please choose your preferred method of payment.

	<p>Full payment is included with registration information.</p> <p>Make check payable to: <i>SWE Sonora Region Conference</i></p> <p>Mail to: University of Utah ATT: Yara Abawi 72 Central Campus Drive Rm 1603 Salt Lake City, UT 84112</p>
	<p>My organization will order securely on-line by credit card.</p> <p>http://a3.acteva.com/orderbooking/bookEvent/A320587</p>
	<p>Please invoice my company.</p> <p>Name: Company: Address: City, State, Zip: Contact Phone #: E-mail Address:</p>