

Be Successful, Be Inspired, Be You



Palm Springs, CA

March 3-6, 2011

Society of Women Engineers - Sonora Region Conference



Dear Potential Sponsor/Career Fair Participant:

In 2011, the Society of Women Engineers (SWE) Sonora Region will be hosting the annual region conference and career fair to be held in Palm Springs, California. The conference and career fair will be held March 4-6, 2011 at the Hilton Palm Springs. Previous individual region conferences have been very successful and we are counting on your support to make this conference the best one to date. We are expecting approximately three hundred professional and collegiate members to participate.

What difference would it make in your organization if your engineers, scientists, and technical management had access to

- potential new hires ranging from new graduates to experienced professionals;
- keynote speakers, workshops, and activities designed to inspire, educate, and connect; and
- networking and building professional alliances with other organizations and companies?

SWE is a 501(c)3 not-for-profit educational and service organization. Information on SWE can be found at www.swe.org. The Sonora Region of SWE is comprised of eleven professional and thirty-one collegiate sections of SWE and members-at-large located in Arizona, New Mexico, Southern California, Southern Nevada, and Utah.

Sponsorships and Career Fair participation are the two major elements of a successful conference and provide a valuable partnership between SWE and your organization. Please review the attached *Sponsorship and Career Fair Participant Reply Form* and let us know how you want to support the Conference. Specific event sponsorships are available. Additional sponsorship opportunities are available including door prizes and attendance bag stuffer items.

Schedule Overview

Friday

- Registration
- Technical Tours
- Sightseeing Tours
- Opening Reception

Saturday

- Registration
- Keynote Breakfast
- Break-out Sessions
- Keynote Lunch
- Career Fair
- Outreach Activity
- Closing Reception

Sunday

- Region Council Meeting

Thank you for your consideration and interest in SWE. Your partnership is deeply appreciated.

Sincerely,

Jenn Harris
Corporate Sponsorship Committee Leader
jennifer.harris@swe.org
818-383-7728

Sponsorship and Career Fair Participant Reply Form

Sponsorship Deadline: February 18, 2011



Our organization would like to sponsor the following:

Platinum Sponsor- \$ 10,000

- Five Full Conference Registrations
- 20 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (10' x 4')
- Recognition at Conference

Gold Sponsor- \$ 5,000

- Three Full Conference Registrations
- 12 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad on Inside or Back Cover
- Two Career Fair Tables (10' x 4')
- Recognition at Conference

Silver Sponsor- \$ 2,500

- Two Full Conference Registrations
- 8 Tickets to Keynote Speaker Breakfast \$ _____
- Color Ad in Program Book
- One Career Fair Table (5' x 4')
- Recognition at Conference

Bronze Sponsor- \$ 1,500

- Two Full Conference Registrations
- Black & White Ad in Program Book \$ _____
- One Career Fair Table (5' x 4')
- Recognition at Conference

Special Sponsorship Opportunity- \$ 1,000

- Outreach Activity \$ _____
- Career Guidance Activity

Career Fair Large Company- \$ 750

- One Career Fair Table (5' x 4')
- Two Full Conference Registrations \$ _____
- Recognition at Conference

Career Fair Small Company/Academic- \$ 350

- One Career Fair Table (5' x 4')
- One Full Conference Registration \$ _____
- Recognition at Conference

*A small company is less than 150 employees

General Sponsorship (fill in the amount) \$ _____

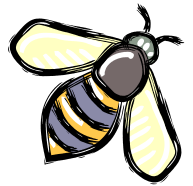
Additional Keynote Tickets @ \$ 30 each person \$ _____

Additional Full Conference Registration @ \$ 100 each person \$ _____

Total \$ _____

To sponsor specific events or conference items, please contact Jennifer Harris directly. Door prizes and bag stuffers are also welcome.

Sponsorship and Career Fair Contact Information



Career Fair Participant Name:

*As it will appear in published materials:

Contact Person:

Title:

E-mail address:

Phone:

Fax:

Mailing Address:

Names of Individuals who will be registering from your company:

1.

2.

*This is not a conference registration. Please register each attendee separately using a conference registration form.

3.

4.

5.

6.

7.

8.

If your company would like to donate door prizes or goodies for the conference totes, please contact Jennifer Harris at jennifer.harris@swe.org for shipping address and arrangements.



Payment Options

Please choose your preferred method of payment.

	<p>Full payment is included with registration information.</p> <p>Make check payable to: <i>SWE 2011 Sonora Region Conference</i></p> <p>Mail to: Jennifer Harris 14200 Polk St #7 Sylmar, CA 91342</p>
	<p>My organization will order securely on-line by credit card.</p> <p><u>http://www.acteva.com/booking.cfm?bevaID=211987</u></p>
	<p>Please invoice my company.</p> <p>Name: Company: Address: City, State, Zip: Contact Phone #: E-mail Address:</p>

Conference Accommodations

Hotel

The hotel for the Regional Conference is the Hilton Palm Springs. A limited number of rooms have been set-aside for the Society of Women Engineers on Friday, Saturday and Sunday evenings. The negotiated room rate is \$149 for double occupancy and \$169 for triple occupancy. To make reservations, please call Toll Free Reservations 1-800- 522-6900 or Hotel Reservations 1-760- 320-6868. Please mention that you are with the Society of Women Engineers Sonora Region Conference.

Online reservations can be made at http://www.hilton.com/en/hi/groups/personalized/P/PSPPSHF-SOC-20110304/index.jhtml?WT.mc_id=POG

The Hilton Palm Springs is located at 400 East Tahquitz Canyon Way Palm Springs, CA 92262.