

Be Successful, Be Inspired, Be You



The Society of Women Engineers

2011 Sonora Region Conference & Career Fair

March 4th – March 6th, 2011

Palm Springs, California

REGISTRATION PACKET

Society of Women Engineers **2011 Sonora Region Conference and Career Fair**

The 2011 Society of Women Engineers Region Conference will be held at the Hilton Palm Springs Friday March 4th – Sunday March 6th, 2011. The theme for the Conference will be “Be Successful, Be Inspired, Be You”.

The Society of Women Engineers Sonora Region is excited to be hosting the Regional Conference in Palm Springs. The conference will be filled with workshops, networking, and technical and non-technical tours.

Along with the workshops and tours, a career fair will be held on Saturday afternoon. Other opportunities during the weekend include an outreach activity, the regional meetings, two keynote speakers, and a collegiate transition. A preliminary schedule is provided on the opposite page to help you make travel arrangements and to help you plan the events you will be attending during the weekend.

Don't miss this opportunity to learn more about SWE, engineering, and yourself! For more information on the conference, visit www.sweregionb.org/region-conference. You can direct any questions or concerns to Jenn Harris at jennifer.harris@swe.org or Lisa Freestone at LFreestone@carollo.com.

Hotel

The hotel for the Regional Conference is the Hilton Palm Springs. A limited number of rooms have been set-aside for the Society of Women Engineers on Friday, Saturday and Sunday evenings. The negotiated room rate is \$149 for double occupancy and \$169 for triple occupancy. To make reservations, please call Toll Free Reservations 1-800- 522-6900 or Hotel Reservations 1-760- 320-6868. Please mention that you are with the Society of Women Engineers Sonora Region Conference. The Hilton Palm Springs is located at 400 East Tahquitz Canyon Way Palm Springs, CA 92262.



Airlines

The closest airport to Palm Springs is the Palm Springs International Airport. Airlines servicing the Palm Springs International Airport include Alaska Airlines, American Airlines, US Airways, and United Airlines.

Golf

Arrangements have been made at Escena Golf Club for a tee time on Friday March 4th at 8:00. For more information on the golf course visit www.escenagolf.com If there is enough interest for lunch at the club that can be arranged. If you are interested please contact Jeannette Lindemann at jlindemann@ddb.com



Tours

Nestle Water Tour

Nestlé Waters North America is the world's largest bottled water company. Nestlé Waters serves customers in 140 countries with over 70 well-known bottled water brands. This tour will explore the bottling facility of Arrowhead water and how the home delivery water business is structured.

- Cost per person: \$15
- Seating: 25 Seats
- Tour Time: 8 am to 12 pm

Palm Springs Air Museum

The Palm Springs Air Museum houses one of the nation's largest collection of World War II flying aircraft displayed in modern, well lighted, air-conditioned and clean hangars. Our Buddy Rodgers Theater shows daily documentaries about aviation in the military with an emphasis on World War II. In addition to planes and historic artifacts, the museum is host to a library of 8500 volumes primarily related to aviation and American military history.

- Cost per person: \$25
- Seating: 20 Seats
- Tour Time: 8am to 12 pm

Palm Springs Sky Tram

Aboard the Palm Springs Aerial Tramway, World's Largest Rotating Tramcar, you will experience a breathtaking journey up the sheer cliffs of Chino Canyon. Begin the 10 minute ride at the Valley Station – elevation 2,643 ft. and end at the Mountain Station – elevation 8,516 ft. No matter what the season, whether you are enjoying spectacular views or hiking in a pristine wilderness, a one-of-a-kind experience can be had by all.

- Cost per person: \$36
- Seating: 40 Seats
- Tour Time: 12 pm to 4 pm

Windmill/Solar Panel Tour in a Hummer

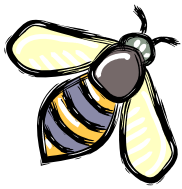
Ride in Luxury to 2,000 feet above the valley to get a birds-eye view of the expansive Palm Springs wind farms. You'll come face to face with the impressive giant blades as they whirl forcefully, creating a renewable energy source and reducing global warming. Hear about the international history of wind energy, current utilization of wind power, and an informative glimpse into the future of the electric industry.

- Cost per person: \$47
- Seating: 20 Seats
- Tour Time: 9am to 12 pm

Conference Schedule

Thursday							
6:00 PM 7:00 PM 8:00 PM	Registration						
Friday							
7:00 AM 8:00 AM 9:00 AM 10:00 AM 11:00 AM 1:00 PM 2:00 PM 3:00 PM 4:00 PM 5:00 PM 6:00 PM 7:00 PM 8:00 PM	Registration	Morning Tours - 8 am - 12 pm	Golf Outing - 8 am- 2 pm				
		Afternoon Tours - 1 pm- 5 pm					
		Collegiate Activity & Professional Networking					
Saturday							
8:00 AM		Breakfast Keynote Speaker 8am-9am	Collegiate Track	Professional Track	Technical Track	SWE Track	Personal Track
8:30 AM	Registration						
9:00 AM		Collegiate Track #1	Professional Track #1	Technical Track #1	SWE Track #1	Be Successful, Be Inspired, Be You Track #1	
9:30 AM		Collegiate Track #2	Professional Track #2	Technical Track #2	SWE Track #2	Be Successful, Be Inspired, Be You Track #2	
10:00 AM		Collegiate Meeting	Professional Track #3	Technical Track #3	SWE Track #3	Be Successful, Be Inspired, Be You Track #3	
10:30 AM							
11:00 AM							
11:30 AM							
12:00 PM		Lunch & State of SWE: 12 pm-1:30 pm	Collegiate Lunch 12 pm- 1:30 pm Rooms TBD				
12:30 PM							
1:00 PM							
1:30 PM							
2:00 PM	Career Fair 1:30 pm-5:30 pm	Collegiate Track #3	Professional Track #4	Technical Track #4	SWE Track #4	Be Successful, Be Inspired, Be You Track #4	
2:30 PM		Collegiate Track #4	Professional Track #5	Technical Track #5	SWE Track #5	Be Successful, Be Inspired, Be You Track #5	
3:00 PM		Collegiate Track #5	Professional Track #6	Technical Track #6	SWE Track #6	Be Successful, Be Inspired, Be You Track #6	
3:30 PM		Collegiate Track #6	Professional Track #7	Technical Track #7	SWE Track #7	Be Successful, Be Inspired, Be You Track #7	
4:00 PM							
4:30 PM							
5:00 PM							
5:30 PM		Collegiate Upgrade Celebration					
6:00 PM							
6:30 PM	Dinner Guest Speaker 6:30 - 8:00pm						
7:00 PM							
7:30 PM							
8:00 PM							
Sunday							
8:00 AM							
9:00 AM	Region Meeting						
10:00 AM							
11:00 AM	8 am - 12 pm						
12:00 PM							

****The schedule is as of January 14, 2011. The conference committee reserves the right to cancel events and refund payment for any event in which there are not enough people registered.**



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Online Registration can be found at <http://sweregionb.org/region-conference>

Registration Form

Please fill out a separate form for each attendee/guest

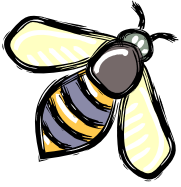
First Name: _____
 Last Name: _____
 Badge Name: _____
 Email Address: _____
 Company/University: _____
 Title/ Major and Year: _____
 Address: _____
 City: _____
 State: _____
 Zip Code: _____
 Phone Number: _____
 What day are you arriving: Thursday Friday Saturday
 Special food requirements: _____
 Total from Back Side: _____

Mail complete registration form and check/money order to:

SWE- 2011 Region Conference
c/o Jennifer Harris
14200 Polk St, #7
Sylmar, CA 91342

ALL REGISTRATIONS MUST BE POST MARKED BY FEBRUARY 25th

FOR OFFICE USE ONLY		
Payment Type	Payment Amount	Date Received
Check Money Order Cash		



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Conference Registration Fees

Please mail your registration and payment as soon as possible for the early registration discount.

Please register me for the following:

Full Professional Registration	\$125		
Full Collegiate Registration	\$100		
Full Retired/Unemployed Registration	\$100		
Saturday Only Registration	\$100		
		Subtotal	
Golf	\$1		
<i>Note: The \$1 Golf Fee is your reservation and commitment to join the "SWE on the Green" Outing, all fees for Golf will be due the day of at the Escena Golf Course</i>		Subtotal	
Tours			
Nestle Water Tour	\$15		
Palm Springs Air Museum	\$25		
Palm Springs Sky Tram	\$36		
Windmill/Solar Panel Tour	\$47		
Region Conference Breakfast			
<i>Note: Region Council Members will receive complimentary breakfast. Non-Region Council Members should register for breakfast.</i>	\$30		
		Subtotal	
		Grand Total	

Refunds

Refunds are based on the discretion of the Conference Committee. Refund requests will be considered on a case-by-case basis and should be submitted in writing.