



Copper



Cattle

The Five C's



Cotton



Citrus



Climate

2010 Sonora Region Conference and Career Fair

Hosted by SWE Phoenix and SWE Arizona State University

Please join us at the **2010 SWE Sonora Region Conference and Career Fair** on January 29-31, 2010 in Phoenix, Arizona

This conference is attended by over 250 professional and college students in engineering from across the Southwestern United States. The goal of the conference is to promote development and awareness of other opportunities in the engineering community. The conference promises:

- Exciting and Educational Speakers
- Informative Workshops
- Technical and Local Area Tours
- Social Activities
- Career Opportunities
- More!

The conference will be held at the Sheraton Downtown Phoenix, 340 North 3rd Street, Phoenix, AZ, 85004. The conference room rate is \$150 per night. Book your room online now at:

<http://www.starwoodmeeting.com/Book/SWESONORAREGIONCONF>

Conference and Career Fair registration is open through January 22, 2010 online. Registration forms submitted by mail must be postmarked by January 20, 2010. **All registrations postmarked after January 3, 2010 are subject to a \$10 late registration fee.**

Conference and Career Fair Registration

Conference registration is affordable for collegiate members, professional members, and non-SWE members alike. Registration includes admission to the following:

- Saturday Keynote Breakfast
- Saturday Lunch
- Saturday Keynote Dinner
- Saturday Career Fair
- Saturday Workshops/Presentations
- Conference Materials

Registration Costs:

Collegiate Members-	\$100	Late registration-	\$110
Professional Members-	\$125	Late registration-	\$135
Retired/Unemployed Members-	\$105	Late registration-	\$115
Non-SWE Members-	\$135	Late registration-	\$145

Additional Events

Tours (15 person maximum per tour)

Morning Tours, Friday January 29, 2010 from 8:30am to 12:30pm

Taliesin West- \$50 per person

Frank Lloyd Wright's winter home and architectural masterpiece in lovely Scottsdale! Cost includes transportation and a 90-minute Insights tour.

Desert Botanical Gardens- \$30 per person

Have you ever wonder does anything really grow in the desert? Come check out the Desert Botanical Garden and see what our desert produces. You will also have an opportunity to see a Tradition to Abstraction done by Allan Houser while you are there. The Botanical Garden will feature 18 sculptures in bronze and will reflect on the modernist influences from which Mr. Houser drew inspiration for his work. Come check out how Native people use the unique plants of our region from how saguaro ribs are used to harvest saguaro fruit to how ocotillos can be made into fences. Cost includes transportation and admission to the gardens. <http://dbg.org/index.php/about>



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Empire Heavy Equipment: Caterpillar Dealer- \$20 per person

How would you like to see the heavy equipment that is on the job site up close and personal, maybe if we are good we can sit on one of the tractors. Empire will be giving us a tour of the 50 acre site and will be taking the group in and out of the different shops that keep the equipment going. Cost includes transportation and tour <http://www.empire-cat.com/CM/>

TGEN: A Non-profit Biomedical Research Institute- \$10 per person

Come tour the research facility that you will see scientists researching the latest detection and treatment procedure for autism, cancer, diabetes and Alzheimer's, just to name a few. Come see the facility that Arizona Senator John McCain has toured. Cost includes tour only – facility is within walking distance of the conference center. <http://www.tgen.org/>

Afternoon Tours, Friday January 29, 2010 from 1pm to 5pm

Rappelling- \$35 per person

I am Ready For a Change...But Whoa! Look at that First Step! Rappel and Lean about Making Transitions. Come join Virginia Connolly (SWE President of FY 2009) and others to unlock your learning ability. You can discover the best way to support each other and possibly come over a fear. So come climb a wall and rappel down, you get to pick a height you are comfortable with. Cost includes transportation and equipment. http://www.climbingedge.com/ClimbingEdge/SWE_Rappel.html

Video: <http://www.climbingedge.com/ClimbingEdge/JobSeekers.html>

Sky Harbor Airport- \$20 per person

Sky Harbor Airport: An Engineering Perspective. Have you ever wanted to go behind the scenes of Sky Harbor Airport? here is your chance to check out the engineering feats at the airport, such as the biggest building in the state. Lets ride the longest escalators in the city while we are over at the rental car facility. Come check out one of the security checkpoints at the Airport. Cost includes transportation and tour. <http://phoenix.gov/skyharborairport/index.html>

Arizona Science Center- \$20 per person

Come see the demonstrations going on over at the Science Center. Did you know the top three beautiful birthstones that play host to Arizona? Those three would be Amethyst, Peridot and Turquoise. Check it out at the Arizona Gems Demonstration. How would you like to learn how to recycle your cardboard boxes, drink bottles and CD's into cool scientific gadgets? Come check out the BLT (Build it, Learn it, Take it home) demonstration. Have you ever wondered can your car really run on pure water? Check out the Hydrogen Fuel Cell demonstration. These are just a few that are at the Arizona Science Center. Cost includes admission to the Science Center and the Robots Interactive exhibit. No transportation will be provided because the Science Center is within walking distance of the conference center. <http://www.azscience.org/>

Welcome Event, Friday January 29, 2010 7pm to 9pm \$10 per person

The 2010 SWE Sonora Region Conference and Career Fair Committee would like to welcome you to the Valley of the Sun by inviting you to join us for appetizers and drinks at a reception at Sam's Café in the Arizona Center. At this welcome reception, you will be able to indulge in the delicious Southwestern appetizers, enjoy the courtyard view from the heated patio, mingle with professionals and students, and entertain the kid in you with fun science experiments.

The cost of the event includes all you can eat appetizers, all you can drink soda, tea, and coffee, and material for science experiments. Alcoholic beverages are not part of the ticket cost; however, there is a cash bar for 21 and over.

Additional Conference Dinners- \$55 each

Available for purchase for spouses, significant others, etc.



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Registration:

Selection	Cost	Number	Extended Cost	Selection	Cost	Number	Extended Cost
Collegiate Member Registration	\$100		\$	Desert Botanical Gardens Tour	\$30		\$
Late Registration (after January 3, 2010)	\$110		\$	Empire Heavy Equipment Tour	\$20		\$
Professional Member Registration	\$125		\$	TGEN Tour	\$10		\$
Late Registration (after January 3, 2010)	\$135		\$	Rappelling Tour	\$35		\$
Retired/Unemployed Member Registration	\$105		\$	Sky Harbor Airport Tour	\$20		\$
Late Registration (after January 3, 2010)	\$115		\$	Arizona Science Center Tour	\$20		\$
Non-SWE Member Registration	\$135		\$	Welcome Event	\$10		\$
Late Registration (after January 3, 2010)	\$145		\$	Additional Conference Dinners	\$55		\$
Taliesin West Tour	\$50		\$			Total-	\$

Name: _____ Badge Name (if different): _____
 SWE Member Number, if applicable: _____ SWE Section _____
 SWE Position _____ For collegiate members, are you a senior who would like to
 upgrade your SWE Membership at this time? ___ Yes ___ No
 School/Company/Other Affiliation: _____ Position: _____
 E-mail Address (primary): _____ (secondary): _____
 Phone Number (primary): _____ (secondary): _____
 Special Dietary Requirements: _____
 Tours Requested: _____
 Other Information: _____
 Will you be attending the Region Meeting on Sunday morning, January 31? ___ Yes ___ No

Payment Information

Mail registration form with a check made payable to:
 "SWE 2010 Sonora Region Conference"
 SWE Phoenix Section
 PO Box 67584
 Phoenix, AZ 85082-7584

Bring a Photo ID and your confirmation number, and we'll check you in at the door.